## CIS 530: Text Processing

MONDAYS AND WEDNESDAYS 1:30-3PM 3401 WALNUT, ROOM 401B COMPUTATIONAL-LINGUISTICS-CLASS.ORG

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#### Reminders









IF YOU DON'T YET HAVE A PERMIT AND YOU ARE HOPING TO GET INTO THE CLASS, YOU **MUST** TURN THE HOMEWORK IN ON TIME. READ TEXTBOOK CHAPTER 2 AND <u>DEPRESSION AND SELF-HARM</u> <u>RISK ASSESSMENT IN ONLINE</u> <u>FORUMS</u>

# Text Classification with Naïve Bayes

THE TASK OF TEXT CLASSIFICATION

I love this movie! It's sweet, but with satirical humor. The dialogue is great and the adventure scenes are fun... It manages to be whimsical and romantic while laughing at the conventions of the fairy tale genre. I would recommend it to just about anyone. I've seen it several times, and I'm always happy to see it again whenever I have a friend who hasn't seen it yet!





### The Bag of Words Representation

## Multinomial Naïve Bayes Independence Assumptions

 $P(x_1, x_2, \dots, x_n \mid c)$ 

**Bag of Words assumption**: Assume position doesn't matter

**Conditional Independence**: Assume the feature probabilities  $P(x_i | c_j)$  are independent given the class *c*.

$$P(x_1,...,x_n | c) = P(x_1 | c) \bullet P(x_2 | c) \bullet P(x_3 | c) \bullet ... \bullet P(x_n | c)$$

#### Multinomial Naïve Bayes Classifier

$$c_{MAP} = \underset{c \in C}{\operatorname{argmax}} P(x_1, x_2, \dots, x_n \mid c) P(c)$$

$$c_{NB} = \underset{c \in C}{\operatorname{argmax}} P(c_j) \prod_{x \in X} P(x \mid c)$$

# Text Classification and Naïve Bayes

TEXT CLASSIFICATION: EVALUATION





### Cross-Validation

#### Break up data into 10 folds

 (Equal positive and negative inside each fold?)

#### For each fold

- Choose the fold as a temporary test set
- Train on 9 folds, compute performance on the test fold

Report average performance of the 10 runs

## Development Test Sets and Cross-validation

Training set

Development Test Set

Test Set

#### Metric: P/R/F1 or Accuracy

Development test set

- avoid overfitting to the unseen test set
- Use dev set to select the "best" model
- Cross-validation over multiple splits
  - Handle sampling errors from different datasets
  - Compute pooled dev set performance
  - This way we can use all data for validation



#### Precision and Recall

gold standard labels

gold positive gold negative



#### Precision and Recall



#### Precision and Recall



Basic Text Processing

**REGULAR EXPRESSIONS** 

#### Regular expressions



A formal language for specifying text strings How can we search for any of these?

- woodchuck
- woodchucks
- Woodchuck
- Woodchucks

## Regular Expressions: Disjunctions

#### Letters inside square brackets []

Pattern	Matches
[wW]oodchuck	Woodchuck, woodchuck
[1234567890]	Any digit

#### Ranges [A-Z]

Pattern	Matches	
[A-Z]	An upper case letter	Drenched Blossoms
[a-z]	A lower case letter	my beans were impatient
[0-9]	A single digit	Chapter 1: Down the Rabbit Hole

## Regular Expressions: Negation in Disjunction

#### Negations [<sup>^</sup>Ss]

Carat means negation only when first in []

Pattern	Matches	
[^A-Z]	Not an upper case letter	Oyfn pripetchik
[^Ss]	Neither 'S' nor 's'	<u>I</u> have no exquisite reason"
[e^]	Either e or ^	Look h <u>e</u> re
2^3	The pattern 2 carat 3	The value of $2^{3}$ is 8.

## Regular Expressions: More Disjunction

Woodchucks is another name for groundhog!

The pipe | for disjunction

Pattern	Matches
groundhog woodchuck	woodchuck
yours mine	yours mine
a b c	= [abc]
[gG]roundhog [Ww]oodchuck	Woodchuck



## Regular Expressions: ? \*+.

Pattern	Matches	
colou?r	Optional previous char	<u>color</u> <u>colour</u>
oo*h!	0 or more of previous char	<u>oh!</u> <u>ooh!</u> <u>oooh!</u> <u>ooooh!</u>
o+h!	1 or more of previous char	<u>oh!</u> <u>ooh!</u> <u>oooh!</u> <u>ooooh!</u>
baa+		<u>baa</u> <u>baaa</u> <u>baaaaa</u>
beg.n		begin begun begun beg3n



#### Regular Expressions: Anchors ^ \$

Pattern	Matches
^[A-Z]	Palo Alto
^[^A-Za-z]	<u>1</u> <u>"Hello"</u>
\.\$	The end.
. \$	The end? The end!

#### Find me all instances of the word "the" in a text.

Misses capitalized examples

[tT]he

Incorrectly returns other or theology

```
[^a-zA-Z][tT]he[^a-zA-Z]
```

Is correct



#### The process we just went through was based on fixing two kinds of errors

- Matching strings that we should not have matched (there, then, other)
  - False positives
- Not matching things that we should have matched (The)
  - False negatives



In NLP we are always dealing with these kinds of errors.

Reducing the error rate for an application often involves two antagonistic efforts:

- Increasing accuracy or precision (minimizing false positives)
- Increasing coverage or recall (minimizing false negatives).





## Role of Regular Expressions

Regular expressions play a surprisingly large role

 Sophisticated sequences of regular expressions are often the first model for any text processing text

For many hard tasks, we use machine learning classifiers

- But regular expressions are used as features in the classifiers
- Can be very useful in capturing generalizations

#### Hearst Patterns

In her seminal 1992 paper, entitled Automatic Acquisition of Hyponyms from Large Text Corpora, Marti Hearst defined a set of patterns for identifying *hypernym/hyponym* relations (also known as *is-a*)

The bow lute, **such as** the Bambara ndang, is plucked and has an individual curved neck for each string

<complex-block>Tricherd Disce, in association with Multicultural Media presents

#### **Hearst's Patterns for extracting IS-A relations**

Hearst pattern	Example occurrences
X and other Y	temples, treasuries, and other important civic buildings.
X or other Y	Bruises, wounds, broken bones or other injuries
Y such as X	The bow lute, such as the Bambara ndang
Such Y as X	such authors as Herrick, Goldsmith, and Shakespeare.
Y including X	common-law countries, including Canada and England
Y , especially X	European countries, especially France, England, and Spain

## Unix utility: grep

zcat \* | grep " such as " | more

management consultants **such as** McKinsey and CSC Index. social evils **such as** prostitution, drug addiction and HIV new set of potentially lucrative services, **such as** movies on demand the students use canned chicken broth such as Swanson's in treating medical conditions such as psoriasis, seasonal

zcat \* | grep " and other " | more

sanitation problems, the endless red tape **and other** difficulties Court records **and other** documents show that Angela Tene providing dominoes, card games **and other** recreation to help asylum malls, swap meets, colleges, barber shops and other popular haunts

## Basic Text Processing

WORD TOKENIZATION

## Text Normalization

Every NLP task needs to do text normalization:

- 1. Segmenting/tokenizing words in running text
- 2. Normalizing word formats
- 3. Segmenting sentences in running text

#### I do uh main- mainly business data processing

• Fragments, filled pauses

#### Seuss's cat in the hat is different from other cats!

- Lemma: same stem, part of speech, rough word sense
  - cat and cats = same lemma
- Wordform: the full inflected surface form
  - cat and cats = different wordforms

## How many words?

they lay back on the San Francisco grass and looked at the stars and their

**Type**: an element of the vocabulary.

Token: an instance of that type in running text.

How many?

- 15 tokens (or 14)
- 13 types (or 12) (or 11?)

## How many words?

- **N** = number of tokens
- V = vocabulary = set of types
  - |V| is the size of the vocabulary

	Tokens = N	Types =  V
Switchboard phone conversations	2.4 million	20 thousand
Shakespeare	884,000	31 thousand
Google N-grams	1 trillion	13 million

Church and Gale (1990): |V| > O(N<sup>1/2</sup>)

#### How many words?

#### Simple Tokenization in UNIX

(Inspired by Ken Church's UNIX for Poets.)

Given a text file, output the word tokens and their frequencies

tr	-SC	'A-Za-z'	′\n′	<	shakes.txt	Change all non-alpha to newli	ines
		sort				Sort in alphabetical order	
		uniq —c				Merge and count each type	
		sort -nr				Sort numerically descending	

#### The first step: tokenizing

tr -sc 'A-Za-z' 'n' < shakes.txt | head

THE

SONNETS

by

William

Shakespeare

From

fairest

creatures

We

• • •

#### The second step: sorting

tr -sc 'A-Za-z' '\n' < shakes.txt | sort | head



#### More counting

Merging upper and lower case

tr 'A-Z' 'a-z' < shakes.txt | tr -sc 'A-Za-z' '\n' | sort | uniq -c

Sorting the counts

tr 'A-Z' 'a-z' < shakes.txt | tr -sc 'A-Za-z' '\n' | sort | uniq -c | sort -n -r

23243 the 22225 i 18618 and 16339 to 15687 of 12780 a 12163 you 10839 my 10005 in 8954 d

What happened here?

#### Issues in Tokenization

Finland's capital $\rightarrow$ Finland Finlands Finland's ?what're, I'm, isn't $\rightarrow$ What are, I am, is notHewlett-Packard $\rightarrow$ Hewlett Packard ?state-of-the-art $\rightarrow$ state of the art ?Lowercase $\rightarrow$ lower-case lowercase lower case ?San Francisco $\rightarrow$ one token or two?m.p.h., PhD. $\rightarrow$  ??

#### French

- *L'ensemble*  $\rightarrow$  one token or two?
  - *L* ? *L*′ ? *Le* ?
  - Want *l'ensemble* to match with *un ensemble*

German noun compounds are not segmented

- Lebensversicherungsgesellschaftsangestellter
- 'life insurance company employee'
- German information retrieval needs compound splitter

## Tokenization: language issues

Chinese and Japanese no spaces between words:

- 莎拉波娃现在居住在美国东南部的佛罗里达。 0
- 莎拉波娃 现在居住在 美国东南部 佛罗里达 的 0
- lives. in US Sharapova now southeastern Florida 0

Further complicated in Japanese, with multiple alphabets intermingled

Dates/amounts in multiple formats 0



End-user can express query entirely in hiragana!

## Tokenization: language issues

#### Word Tokenization in Chinese

#### Also called Word Segmentation

Chinese words are composed of characters

- Characters are generally 1 syllable and 1 morpheme.
- Average word is 2.4 characters long.

Standard baseline segmentation algorithm:

Maximum Matching (also called Greedy)

Maximum Matching Word Segmentation Algorithm Given a wordlist of Chinese, and a string:

- 1) Start a pointer at the beginning of the string
- 2) Find the longest word in dictionary that matches the string starting at pointer
- 3) Move the pointer over the word in string
- 4) Go to 2

Max-match segmentation illustration

Thecatinthehat Thetabledownthere

the cat in the hat

the table down there

theta bled own there

Doesn't generally work in English!

But works suprisingly well in Chinese

- 莎拉波娃现在居住在美国东南部的佛罗里达。
- 莎拉波娃 现在 居住 在 美国 东南部 的 佛罗里达

Modern probabilistic segmentation algorithms even better

## Basic Text Processing

WORD NORMALIZATION AND STEMMING

#### Normalization

Need to "normalize" terms

- Information Retrieval: indexed text & query terms must have same form.
  - We want to match **U.S.A.** and **USA**

We implicitly define equivalence classes of terms

• e.g., deleting periods in a term

Alternative: asymmetric expansion:

- Enter: *window* Search: *window, windows*
- Enter: windows Search: Windows, windows, window
- Enter: Windows Search: Windows

Potentially more powerful, but less efficient

## Case folding

Applications like IR: reduce all letters to lower case

- Since users tend to use lower case
- Possible exception: upper case in mid-sentence?
  - e.g., General Motors
  - *Fed* vs. *fed*
  - SAIL vs. sail

For sentiment analysis, MT, Information extraction
Case is helpful (*US* versus *us* is important)

#### Lemmatization

Reduce inflections or variant forms to base form

- $\circ$  am, are, is  $\rightarrow$  be
- $^{\circ}$  car, cars, car's, cars'  $\rightarrow$  car

the boy's cars are different colors  $\rightarrow$  the boy car be different color Lemmatization: have to find correct dictionary headword form

Machine translation

• Spanish quiero ('I want'), quieres ('you want') same lemma as querer 'want'

## Morphology

#### Morphemes:

- The small meaningful units that make up words
- **Stems**: The core meaning-bearing units
- Affixes: Bits and pieces that adhere to stems
- Often with grammatical functions

## Stemming

Reduce terms to their stems in information retrieval

Stemming is crude chopping of affixes

- language dependent
- e.g., *automate(s), automatic, automation* all reduced to *automat*.

for example compressed and compression are both accepted as equivalent to compress.



for exampl compress and compress ar both accept as equival to compress

## Porter's algorithm The most common English stemmer

•••

#### Step 1a

sses	$\rightarrow$	SS	caresses	$\rightarrow$	caress
ies	$\rightarrow$	i	ponies	$\rightarrow$	poni
SS	$\rightarrow$	SS	caress	$\rightarrow$	caress
S	$\rightarrow$	Ø	cats	$\rightarrow$	cat

 $(*v*)ing \rightarrow \phi$  walking  $\rightarrow$  walk

 $(*v*)ed \rightarrow \phi$  plastered  $\rightarrow$  plaster

sing  $\rightarrow$  sing

#### Step 2 (for long stems) ational $\rightarrow$ ate relational $\rightarrow$ relate izer $\rightarrow$ ize digitizer $\rightarrow$ digitize ator $\rightarrow$ ate operator $\rightarrow$ operate ... Step 3 (for longer stems) al $\rightarrow \phi$ revival $\rightarrow$ reviv

- able  $\rightarrow \phi$  adjustable  $\rightarrow$  adjust
- ate  $\rightarrow \emptyset$  activate  $\rightarrow$  activ

Step 1b

#### $(*v*)ing \rightarrow \emptyset$ walking $\rightarrow$ walk sing $\rightarrow$ sing

Viewing morphology in a corpus Why only strip —ing if there is a vowel?  $(*v*)ing \rightarrow \emptyset$  walking  $\rightarrow$  walk sing  $\rightarrow$  sing

tr -sc 'A-Za-z' '\n' < shakes.txt | grep 'ing\$' | sort | uniq -c | sort -nr 1312 King 548 being 548 being 541 nothing 152 something 541 nothing 145 coming 130 morning 388 king 375 bring 122 having 358 thing 120 living 307 ring 152 something 117 loving 116 Being 145 coming -102 going 130 morning tr -sc 'A-Za-z' '\n' < shakes.txt | grep '[aeiou].\*ing\$' | sort | uniq -c | sort -nr

> Viewing morphology in a corpus Why only strip — ing if there is a vowel?

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#### Some languages requires complex morpheme segmentation

- Turkish
- Uygarlastiramadiklarimizdanmissinizcasina
- `(behaving) as if you are among those whom we could not civilize'
- Uygar `civilized' + las `become'
  - + tir `cause' + ama `not able'
  - + dik `past' + lar 'plural'
  - + imiz 'p1pl' + dan 'abl'
  - + mis 'past' + siniz '2pl' + casina 'as if'

## Dealing with complex morphology is sometimes necessary

## Basic Text Processing

SENTENCE SEGMENTATION AND DECISION TREES

## Sentence Segmentation

!, ? are relatively unambiguous

Period "." is quite ambiguous

- Sentence boundary
- Abbreviations like Inc. or Dr.
- Numbers like .02% or 4.3

Build a binary classifier

- Looks at a "."
- Decides EndOfSentence/NotEndOfSentence
- Classifiers: hand-written rules, regular expressions, or machine-learning



#### Determining if a word is end-of-sentence: a Decision Tree

Case of word with ".": Upper, Lower, Cap, Number Case of word after ".": Upper, Lower, Cap, Number

Numeric features

- Length of word with "."
- Probability(word with "." occurs at end-of-s)
- Probability(word after "." occurs at beginning-of-s)

#### More sophisticated decision tree features

A decision tree is just an if-then-else statement

The interesting research is choosing the features

Setting up the structure is often too hard to do by hand

- Hand-building only possible for very simple features, domains
  - For numeric features, it's too hard to pick each threshold
- Instead, structure usually learned by machine learning from a training corpus

## Implementing Decision Trees

We can think of the questions in a decision tree

As features that could be exploited by any kind of classifier

- Logistic regression
- SVM
- Neural Nets
- etc.

#### Decision Trees and other classifiers